

DOZEN DOYENS OF PHOTOGRAPHY BOOK LAUNCH

'TITLE SPONSOR'

BENEFIT TO YOU FOR THE PHOTO BOOK LAUNCH EVENT

(01Available)

Rs. 07 Lakhs

- You or your company will be known as an official **'Title Sponsor' of the Photo Book Launch Event.**
- An advertisement will be appeared in **"Smart Photography" monthly magazine in November 2018 issue.**
- **Your corporate image with logo of the group gets mileage as under:**
- Your Corporate Logo to appear on invitation cards (about 1000 cards).
- Corporate Logo of your company appears prominently (1000 copies First Edition) on the front side of the Book Cover (1" x 3" in landscape orientation).
- Corporate Logo inside the front cover *front page* (8 1/4" x 12" in landscape orientation).
- Corporate Logo inside the front cover *back page* (8 1/4" x 12" in landscape orientation).
- Corporate Logo on "Publication information" Page.
- A Bookmark carrying your corporate logo in the Book (1000 copies).
- Corporate Logo Hyperlinked to the Author's website: (www.neenadparulekar.com) and on social media for one year.
- 50 complementary copies of the Coffee Table Book. (Additional copies at concessional price of Rs. 1500 each).
- Banner (3' x 6') at the Entrance of the Event's Venue can display your corporate image.
- 01 stall (8' x 8') would enable you to display your products/services/literature/merchandise to every visitor.
- Periodical display of the Corporate Logo/Graphics on the main stage with LED backdrop and side screens.

❖ THE EVENT:

- 20 VIP seats (2nd and 3rd Front Rows) reserved for your Organization.
- **Release of the Book by your Corporate Personality**
- **Felicitation by an eminent personality of your choice (confirmed with discussion with us) of 12 Master Photographers with copy of the Book autographed by them and your corporate personality along with Mr. Neenad Parulekar.**
- **Under mentioned photographers will also felicitate by your representative**
- Mr. Sudharak Olwe (photojournalist), the PADMSHRI award winner
- Mr. Samir Mohite, pictorial photographer, for having secured a fellowship from California, USA.
- Mr. Nayan Khanolkar, selected as a "Wild life photographer of the year 2016" by the National History Museum, UK.
- Data- base of the visitors/invitees for the event.
- **The fees mentioned for the packages are as per our calculation.**

DOZEN DOYENS OF PHOTOGRAPHY BOOK LAUNCH

'POWERED BY SPONSORS'

BENEFIT TO YOU FOR THE PHOTO BOOK LAUNCH EVENT

(05 Available)

(Rs.03 Lakhs each)

- You or your organization will be known as an official '**Powered by Sponsor**' of the **Photo Book Launch Event**.
- An advertisement will be appeared in "**Smart Photography**" monthly magazine in **November 2018 issue**.
- **Your corporate image with logo of the group gets mileage as under:**
- Your Corporate Logo to appear on invitation cards (about 1000 cards).
- Corporate Logo appears prominently (1000 copies First Edition) inside the front cover *second page front side* (8 1/4" x 12" in landscape orientation).
- Corporate Logo appears prominently (1000 copies First Edition) inside the front cover *second page back side* (8 1/4" x 12" in landscape orientation).
- Corporate Logo on "Publication information" Page.
- Corporate Logo Hyperlinked to the Author's website: (www.neenadparulekar.com) and on social media for one year.
- 15 complementary copies of the Coffee Table Book. (Additional copies at concessional price of Rs. 1,600 each).
- Periodical display of the Corporate Logo/Graphics on the main stage with LED backdrop and side screens.

❖ **THE EVENT:**

- 15 VIP seats (2nd and 3rd Front Rows) reserved for your Organization.
- **Participation in Release of the Book by your Corporate Personality.**
- **Your Corporate Personality to felicitate:**
- The Copy Editor, Book Designer and the Printer.
- 10 photographers (75 + years old, treating photography as a passion even now) with a complimentary copy of the Book.
- Appreciation of the four photographers who challenged their inabilities and one of them partially deaf but conducts three days photography workshops regularly to the patients having cancer, in Tata Memorial Cancer Hospital, Mumbai.
- Data- base of the visitors/invitees for the event.
- **The fees mentioned for the packages are as per our calculation..**

DOZEN DOYENS OF PHOTOGRAPHY BOOK LAUNCH

'ASSOCIATE SPONSORS'

BENEFIT FOR THE PHOTO BOOK LAUNCH EVENT

(20 available)

(Rs. 25,000/- each)

You or your Organization will be known as the official '**Associate Sponsor**' for the **Photo Book Launch Event**

- **Your corporate image with logo of the group gets mileage as under:**
- The Coffee Table Book to incorporate 20 slots: to display your Corporate Logo and /or Advertisement inside *back cover*: 1st and 2nd page. (**Front and back side**).
- Your corporate logo to appear on invitation cards (about 1000 cards).
- Corporate Logo hyperlinked to the Author's website: www.neenadparulekar.com and on social media for six months.
- 05 complimentary copies of the Coffee Table Book to each slot-holder (Additional copies at a concessional price of Rs. 1700 each).
- Periodical display of the corporate logo/ Graphics on the main stage with LED backdrop and side screens.
- Data-base of the visitors/invitees.
- **The fees mentioned for the packages are as per our calculation**